

# MAKE AN IMPRESSION



## CHARISMA AND PRESENCE TRAINING

**Ever wondered why certain people get more attention and respect than others? These are not skills that belong to only a select few – they can be practiced and learned!**

Making your impression on the world can be a daunting process. When we are called upon to step into the foreground it runs against much of our conditioning and can feel unnatural.

The central thesis that underlies this seminar is very simple : that feeling centred, confident and in contact with those around us are our birthright. It breaks down the rather nebulous concept of “Charisma” into practical chunks, adapts them to the individual, and gives indications for application and practice.

### WHAT WILL YOU *LEARN*

- 1 VOCAL**  
*REFINING SOUND, REFINING SPEECH*
  - / Resonance
  - / Articulation
  - / Tempo, Pauses, Emphasis, Melody
- 2 VISUAL**  
*OPTIMIZING YOUR APPEARANCE*
  - / Centering the stance
  - / Gesture, Physical tension, Eye contact
  - / Movement & Proxemics
- 3 INTERACTION**  
*CHARISMA IN CONVERSATION*
  - / Intention & Engaging
  - / Turn-taking, Active listening
  - / Charisma in conflict situations
- 4 CHARISMA TYPES**  
*FINDING THE RIGHT STYLE*
  - / What undermines me? What empowers?
  - / Preparing for different situations
  - / Roleplays , Speeches, Presentations



An instructive, entertaining and intensive training - perfect preparation for our international representatives' meeting. We focused on the targeted use of voice and body language and were able to improve considerably under your guidance. A really interesting, exciting and effective training that we can strongly recommend.



Peter Schwab, Managing Director, Brandenburger Isoliertechnik GmbH & Co. KG



Sein Einsatz hat ohne Zweifel unsere kommunikativen Kompetenzen im tagtäglichen Auslandsgeschäft sehr positiv beeinflusst.



Iris Kremers  
1. Vorsitzende  
neueLeben Versicherung  
Vorstand Talanx



## ORLANDO SCHENK

### M.A.: SPEECH AND COMMUNICATION EXPERT

- / Qualified Speech Trainer (DGSS)
- / M.A. Speech, Communication and Rhetoric, Universität Regensburg
- / Training in communication psychology – qualified Heilpraktiker für Psychotherapie
- / 17 years of international coaching experience

#### MY ADDED *VALUE*

- / **Individual training:** I work in a different way with each client, and believe that I am there to help a client reach their own goals using their own inner resources.
- / **Native speaker:** I am an English native speaker with extensive training experience in the business sector. I speak fluent German and good French.
- / **Action plan:** You will receive individual feedback and take home an own action plan, enabling you to work specifically on your own weaknesses.
- / **Follow-up coaching on demand:** I offer short follow-up coaching sessions for future presentations on demand – either online or face-to-face.
- / **Flexible location:** I generally provide in-house programmes, but also host workshops in our own training facilities.

More information can be found at [www.tinta-training.de](http://www.tinta-training.de) or contact me:

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#### CLIENTS

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