

WORKSHOPS

FOR BUSINESS EXECUTIVES

Do you want more self-confidence when presenting to an international audience in English?

There are times when the stakes are high – when you give presentations at important international conferences or present a business pitch, new marketing campaign or strategy for a change project to an international audience.

In our two- to three-day programme, you will learn to present clearly and concisely, communicating your message persuasively through oral communication. In addition, you will develop a relaxed yet professional style in order to better engage with your listeners.

WHAT WILL YOU *LEARN*

SELECTING AND STRUCTURING CONTENT

- / selecting and dosing content and complex data
- / factoring in cross-cultural differences
- / organizing and linking
- / a phrasebank of useful language for giving presentations
- MAKING IT **MEMORABLE**/ starting presentations ef
 - / starting presentations effectively and concluding strongly
 - / using persuasive language to get your message across
- VISUAL AND VOCAL
 / improving eye contact, movement and gesture
 - / projecting your voice, breath work and articulation
 - / using pauses, finding your melody
 - / working with different acoustics

INTERACTING **EFFECTIVELY**/ speaking and thinking

- / creative improvisation
- dealing with challenging Q&A sessions

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M.A.: SPECIALIST IN ENGLISH AND INTERCULTURAL COMMUNICATION

- / M.A. Applied Foreign Languages, Université Lyon II
- London Chamber of Commerce and Industry Certificate in Teaching English for Business
- / Interkulturelle Trainer und Beraterausbildung, Pädagogische Hochschule Heidelberg
- 19 years of professional experience as a language trainer

Bespoke training facilitated by two experts.

As trainers we work largely parallel in separate spaces, focusing intensively on our areas of specialization and on your needs and constantly coordinating our training goals and content.

In a *grand finale* on the last day of the workshop, you will give a video-recorded presentation and receive very detailed feedback on your performance.

OUR ADDED VALUE

- Parallel training: The workshop is facilitated by two experts with different specializations.
- Native speakers: Both trainers are native speakers with extensive training experience in the business sector.
- Action plan: You will receive individual feedback and take home an own action plan, enabling you to work specifically on your own weaknesses.
- / Follow-up coaching on demand: We offer short follow-up coaching sessions for future presentations on demand either online or face-to-face.
- / Flexible location: We generally provide in-house programmes, but also host workshops in our own training facilities.



ORLANDO

- Qualified Speech Trainer (DGSS)
- M.A. Speech, Communication and Rhetoric, Universität Regensburg
- / Training in communication psychology qualified Heilpraktiker für Psychotherapie
- / 17 years of international coaching experience

An instructive, entertaining and intensive training - perfect preparation for our international representatives' meeting. We focused on presenting complex contents in the English language together with the targeted use of voice and body language and were able to improve considerably under your guidance. A really interesting, exciting and effective training that we can strongly recommend.

Peter Schwab, Managing Director, Brandenburger Isoliertechnik GmbH & Co. KG

More information can be found at www.tinta-training.de or contact us:

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